GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:616
ANSWERED ON:24.07.2003
FOLK CULTURAL PROGRAMMES FROM REGIONAL DOORDARSHAN
PRABHUNATH SINGH

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government have any scheme for broadcasting maximum number of programmes based on folk-culture from the regional Doordarshan Relay Kendras;

(b) if so, the details thereof; and

(c) the steps being taken by the Government to promote the folk artists?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD)

(a), (b) & (c): Prasar Bharati is a statutory autonomous corporation, and they are mandated to provide adequate coverage to the diverse cultures and various regions of the country. They have informed that in order to represent the local culture, all the Doordarshan Kendras telecast programmes based on folk culture from different regions, in the respective languages, featuring artists of that region.